



## GRADUATE X PROMOTE

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**Don't say:** "I promoted from Economics."

**Say:** "I graduated from Economics."

**Graduate** means to finish school, whereas **promote** means to get a higher position in a company.



### MY CAREER

When I **graduated** from the University of Fine Arts, I **joined** a design company. It was a **decent** job and my boss **appreciated** me highly. I enjoyed every day working as a junior production manager. I hoped to be **promoted** soon. However, only three years later, I was **made redundant** because the company lost its best clients. So I started to **look for** jobs but couldn't find anything **appealing**. Finally, I decided to **set up** my own business. The start was a bit difficult as the clients were **demanding**. But later on I attracted more and more clients and was able to offer a larger portfolio of my services, such as production, marketing and events management. All in all, I became successful in the field I really enjoy doing.

### VOCABULARY

**graduate** – promovat

**join** – přidat se

**decent** – slušný

**appreciate** – cenit si

**to be made redundant** – být propuštěn pro nadbytečnost

**look for** – hledat

**appealing** – líbivý

**set up** – založit

**demanding** – náročný

**promote** – povýšit

**QUIZ:** Complete the following sentences with **promote** or **graduate**.

1. Last winter I was \_\_\_\_\_. I became a senior production manager.
2. She \_\_\_\_\_ from International Business two years ago.
3. A: What are you most proud of?  
B: Well, I remember the time when my boss \_\_\_\_\_ me.
4. They had a big party because they all \_\_\_\_\_ from university.

Key: 1. promoted 2. graduated 3. promoted 4. graduated