



## SALE x DISCOUNT

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**Don't say:** There were big discounts in the shops.

**Say:** There were big **sales** in the shops.

**A discount** is the **amount** of money that is **taken off** the usual cost of something, usually expressed in **percent**, e.g. they offer a 5% discount if you pay by credit card.

**A sale** (countable) is the occasion when a shop sells its goods at a **lower** price than **usual**, e.g. The sales start right after Christmas.

### CHRISTMAS SHOPAHOLIC



It was shortly after Christmas when all the big sales began so I was ready for a little **retail therapy**. Just to be clear - I'm not a **spendthrift**, during the year I usually only go **window shopping**. But after Christmas I always allow myself to **go on a spending spree** and hunt for all the **bargains**. Checking **price tags** and trying things on makes me really cheerful!

### VOCABULARY BUILDING



**retail therapy** - terapie nakupováním (pro rozveselení)

**spendthrift** - rozhazovačný, marnotratný člověk

**window shopping** - chození po obchodech bez úmyslu něco koupit

**go on a spending spree** - nezřízené/velké utrácení, vyhodit si z kopýtka

**bargain** - výhodná koupě

**price tags** - cenovka

### QUIZ: TEST YOUR KNOWLEDGE

Fill in **sale(s)** or **discount** to complete these sentences:



1. I bought a new TV set at the winter \_\_\_\_\_ .
2. There is a special \_\_\_\_\_ for employees.
3. They only give you a \_\_\_\_\_ if you buy more than a certain amount.
4. Last year's collection is now on \_\_\_\_\_ .
5. The shop manager offered us a 30% \_\_\_\_\_ on a new mobile phone.

KEY: 1. sales, 2. discount, 3. discount, 4. sale, 5. discount